

Senior Leader
(MBA)



SENIOR LEADER AT THE UNIVERSITY OF EXETER

The University of Exeter's Level 7 Senior Leader Degree Apprenticeship is underpinned by the University of Exeter Business School MBA and dual accredited with the Chartered Manager Institute (CMI) Level 7 in Strategic Management and Leadership.

A Senior Leader is someone who has senior management responsibility, which can include formal governance/director responsibilities. They are responsible for direction and vision, providing a clear sense of purpose and driving strategic intent. They take into account market trends and environmental influences, identifying longer-term opportunities and risks. Through inclusive leadership, they are responsible for developing ethical, innovative and supportive cultures with the ability to deliver results.

The University of Exeter Business School is one of the UK's leading institutions, ranked in the top 10 in the UK for Business, Accounting and Finance in *The Complete University Guide 2018*. Our mission is to deliver outstanding and innovative business education and research that address the major challenges confronting businesses and society. Our ambition is to become a leading business school – not just in the UK, but in Europe and across the wider world.

The University of Exeter Business School MBA programme was ranked number one in *Corporate Knight's 2017 Better World MBA Rankings*.

Specific job roles may include: COO; CFO; CEO; CIO; executive director; senior armed forces or police officers; senior civil servants, directors and senior managers in the private, public or third sectors.



Teaching Excellence
Framework assessment 2017



5 star rated from QS



A member of the Russell Group
of universities

Contact

For more information about this programme, contact:
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WHY EXETER?

- A prestigious MBA from a Russell Group university.
- Membership of the Chartered Management Institute (CMI) from the start of the course. Diploma in Strategic Management and Leadership on successful completion.
- Blended delivery using a combination of taught and online.
- Online platforms using the latest technology to allow individual and group working in any location.
- Programme specifically designed by an experienced academic team, ensuring a minimum time away from the workplace.

Topics covered

- Leadership
- Finance and Accounting
- Marketing
- Operations
- Economics
- Strategy
- Change
- Innovation and Entrepreneurship for New Business Models
- Technology and Analytics
- Decision Science Qualifications

Qualifications available

- University of Exeter Business School MBA
- Senior Leader Degree Apprenticeship at Level 7
- CMI Level 7 qualification in Strategic Management and Leadership

Module overview

Please note that the modules available may alter from year to year, as publicised by the University.

For up to date details of all our programmes and modules, please check the degree apprenticeships section of our website at www.exeter.ac.uk/postgraduate/taught/business/leader-degree-apprenticeship

Year 1

- Foundation of Strategy and Leadership
- Finance and Business Data Analysis
- Work based learning project: Analysing our Strategic Context

Year 2

- Leading and Managing People
- Innovation and Entrepreneurship in the Digital Era
- Work-based Learning Project: Innovation Project

Entry requirements

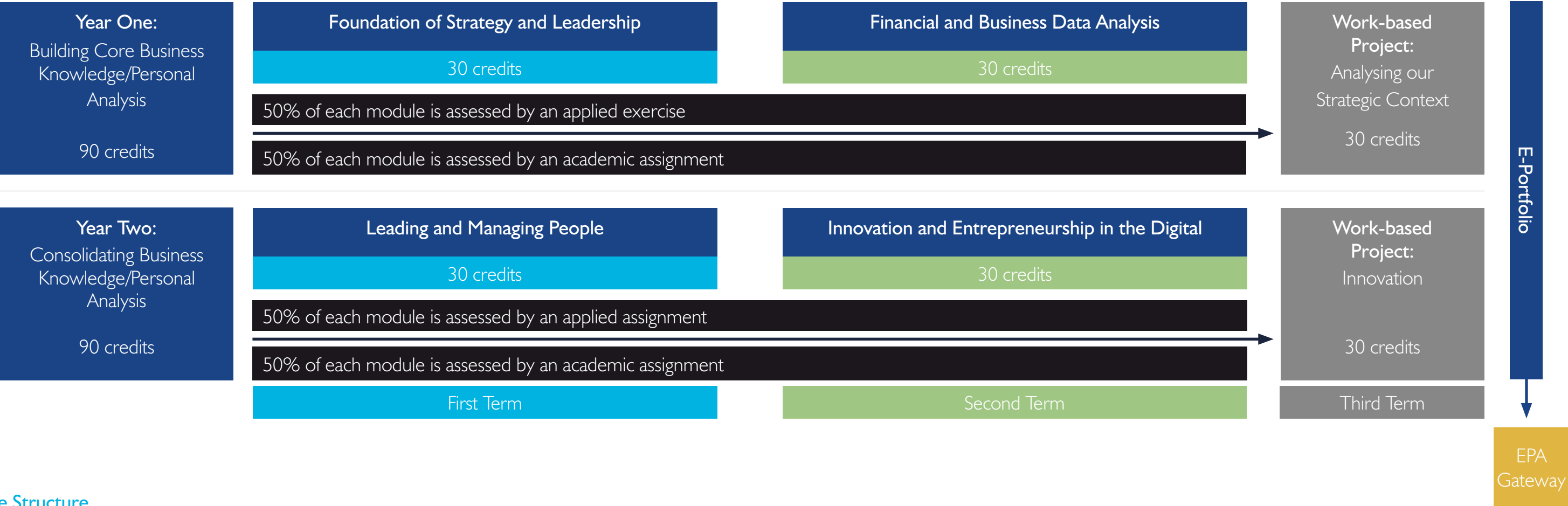
Individual employers will set the selection criteria for their Apprenticeships in discussion with the University.

Applicants will have a minimum of three years management experience. English and Maths will be required at a minimum of Level 2 (GCSE) prior to the End Point Assessment.



PROGRAMME STRUCTURE

Programme Timeline



Module Structure



Represents Typical Module Structure

UNIVERSITY OF EXETER DEGREE APPRENTICESHIPS

Civil Engineering Degree Apprenticeship

The Civil Engineering Degree Apprenticeship is unique in that it caters for both the Civil Engineering Site Management Degree Apprenticeship standard and the Civil Engineer Degree Apprenticeship standard.

www.exeter.ac.uk/business/people/degreeapprenticeships/civilengineering

Digital and Technology Solutions Degree Apprenticeship

Digital and Technology Solutions is a full University of Exeter degree, studied over four years through a mix of on-campus residentials, e-learning and real-world projects.

www.exeter.ac.uk/business/people/degreeapprenticeships/dts

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